

Board Meeting  
April 16-17

Agenda Item 2002-  
Attachment I

To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this form and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.


Mail completed documents to:

California Integrated Waste Management Board  
Office of Local Assistance, (MS 25)  
1001 I Street  
PO Box 4025  
Sacramento CA 95812-4025

### General Instructions:

For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V.

<b>Section I: Jurisdiction Information and Certification</b> <i>All respondents must complete this section.</i>			
I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:			
Jurisdiction Name City of El Monte		County Los Angeles	
Authorized Signature 		Title Manager, Environmental services	
Type/Print Name of Person Signing Richard Garner	Date 2/5/02	Phone (626) 580-2060	
Person Completing This Form (please print or type) Dave Polis		Title Recycling Consultant	
Phone (805)641-9422	E-mail Address polisassociates@yahoo.com		Fax (805)643-1590
Mailing Address 2136 Palomar Ave.	City Ventura	State CA	ZIP Code 93001

**Section II—Cover Sheet**

This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.

**1. Eligibility**

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

☐ No. If no, stop; not eligible for a TE or ADR.

☒ Yes. If yes, then eligible for a TE or ADR.

**2. Specific Request and Length of Request**

Please specify the request desired.

☒ **Time Extension Request**

Specific years requested 3

Is this a second request? ☒ No ☐ Yes Specific years requested. 2001, 2002, 2003

(Note: Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

☐ **Alternative Diversion Requirement Request (Not allowed for Regional Agencies).**

Specific ADR requested                     %, for the years                     .

Is this a second ADR request? ☐ No ☐ Yes Specific ADR requested                     %, for the years                     .

(Note: Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

**Note:** Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

**Section IIIA—TIME EXTENSION**

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

*Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).*

1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.

Progress is being made, but not as quickly as required. There are several reasons why the 50% goal has not been met as yet: 1) Haulers. Too many haulers operated in the commercial sector with too few guidelines. Reporting was sketchy and inaccurate. By year 2000, the City went from 36 haulers to 19, and approval was required before operating in the City, as well as meeting certain standards and offering recycling services. Haulers have complained that there has not been a level playing field, but now there is. Oversight has been initiated, but it takes time to reap the results of these positive actions. The City is considering imposing an AB 939 fee that equals the fee paid by franchised haulers. 2) Tonnage Modification. Thousands of tons have been erroneously charged to the City of El Monte. In the year 2000 the City designated one employee to research questionable tonnages and contact the business/hauler in question. Most often the business/hauler indicated that the driver at the landfill "miss spoke" or was "misunderstood" and the load was not from El Monte, but they did not know where it was from or could not remember. Unfortunately, that did the City of El Monte little good in reducing disposal. The City now receives landfill tonnages on a monthly basis instead of biannually or quarterly so that contact with business/haulers can be made in a timely fashion and corrections have been more forthcoming. Additionally, business/haulers are now more careful about designating a jurisdiction of origin. To comply with CIWMB regulations, the City is now notifying in writing the correct jurisdiction of origin. 3) Ethnic diversity and language barriers. The City is made up of 64% Hispanic, and 23% Asian. There are more than 15 languages spoken. Communicating an educational message is difficult and often impossible. The City typically has bilingual literature and has had difficulty reaching a consensus as to which Asian language to also target. The City now has an Asian Liaison Officer who has had success. Additionally, effort has been made to include Asian representatives on City committees. Some success has been made. The first Earth Day Celebration was held in 2001. The diverse planning committee worked hard to attract a wide variety of ethnic groups. Ads were placed in the Hispanic and Chinese newspapers. Posters were trilingual. As a result, the 4000 who attended were made up of 20% Asian and 40% Hispanic. 4) Commercial Sector. The City has lost many of its larger businesses. While some manufacturing remains, the vast majority of the City is made up a small "mom and pop" operations, often with one employee. Frequent business turnover is a problem. Contact is made with a business, a recycling program initiated and then the business closes and the educational process must be started over. New businesses number in the hundreds each year. One year ago the City began targeting new businesses with the recycling message. New businesses receive a visit from a bilingual recycling specialist, left with the City's written expectations in the appropriate language, and encouraged to begin recycling. 5) Low-Cost Multi-Family Residences. The City has a large amount of low-cost multi-family residential units. Tenants typically are harder to reach with the recycling message. Tenants who are low income often have additional concerns of earning sufficient income to feed their families, and it is even more difficult for them to pay for additional recycling bins. 6) School Recycling. Recycling in the 36 public schools had been virtually non-existent three years ago. The City applied for and received a grant from the Department of Conservation to initiate school facility recycling (working with janitorial staff and purchasing containers) and conducting assemblies and classroom presentations to encourage the youngest members of our community to recycle. These youngsters are good ambassadors and take the recycling message home to their parents.

2. Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.

The City has requested a three-year extension because it will take that amount of time to see the results of the positive steps that have been taken. The City is moving toward a non-exclusive hauling agreement in the commercial sector which will vastly improve hauler reporting, monitoring and performance.

**3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**

The current diversion rate of 39% has been achieved by:

1. Conducting more than 5500 on-site business audits since the program began in 1995, publishing a recycling newsletter, Recycled Content, three times a year and mailed to all businesses, producing three recycling videos that are played on the local cable station and at public events.
2. Initiating a twice-a-week co-mingled curbside recycling and green waste program for single family residents and residents of 5 units and under, serviced by an exclusive hauler. Paper, cardboard, plastic, glass, metal is recycled and a special pick-up can be scheduled for larger items.
3. Composting is encouraged and composters are provided at below cost for residential users.
4. Leading by example, the City initiated source reduction policies within City facilities. The City presents Waste Reduction awards each year to businesses, schools and multi-family units.
5. Installing a recycling hot-line has provided both businesses and residences a place to call when they have arecycling questions or concerns.
6. Printing and distributing handy business resource guidems, mailing a recycling newsletter "Recycled Content" three times a year, providing an updated list of area recyclers, distributing recycling stickers that covert trash cans into paper recycling containers and window decals, "Follow Our Lead" that identifies business recyclers

**4. Provide any additional relevant information that supports the request.**

1. The City is researching local requirements for demolition and residual building materials.
2. The City practices xeriscaping and mulching in parks and public areas but needs to encourage the same from businesses and residents.
3. Because of the City's extensive bilingual outreach to a diverse, blue collar population, the City was selected in 1999 as having the most outstanding Urban Recycling Award in the Nation by the National Recycling Coalition, and received the Trash Cutter Award from the California Integrated Waste Management Board.
4. With City funds and political resolve, the City has hosted a Recycled Content Product Fair each Fall for the past three years, that has attracted more than 700 people, 40 vendors, 90 local business persons, and offering neighboring jurisdictions workshops and information about buying recycled.
5. To bring the recycling and environmental message to residents, the City held its first Earth Day Celebration in 2001 that attracted 4000 residents and showcased city services and 120 state and local organizations that provide earth friendly services.
6. In a further effort to provide education and diversion options to residents, the City held three collection events in 2001 for Household Hazardous Waste and Used Motor Oil. Trash inserts alerted residents of this opportunity and more than 650 households took advantage of these events in 2001.

**Section IIIB—ALTERNATIVE DIVERSION REQUIREMENT**

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's efforts in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

*Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIB-1.).*

1. Why does your jurisdiction need an Alternative Diversion Requirement? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.

2. Why is your jurisdiction requesting an Alternative Diversion Requirement in lieu of a Time Extension?

3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.

4. Describe any relevant circumstances in the jurisdiction that contribute to the need for an ADR. Provide any relevant information that supports the request.

**Section IV A—PLAN OF CORRECTION**

A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.

Attach additional sheets if necessary.

Residential %		40	Non-residential %		60
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: <a href="http://www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm">www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm</a>	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
2000-RC-CRB	EXPAND	Visual assessment of the set-out rate for residents has declined since the program was initiated in 1996. To correct this, increased education by the exclusive residential hauler is now required by the City. This will include recycling education fliers in the trash bill and additional outreach to area schools. Residents will be encouraged to increase green waste diversion since only 71% currently participate.	Rate payer	12/03	2%
6020-PI-ORD	EXPAND	An increase in commercial sector recycling is expected once the proposed amended City ordinance is passed requiring all franchised haulers to provide recycling services. A variable rate structure will reward haulers who increase diversion. Businesses will be encouraged to initiate and increase recycling in two outreach programs: 1) Recycling newsletter sent three times a year to every business; 2) During the 250 on-site waste audits that are performed annually.	City	12/03	2.2%
3020-CM-COG	EXPAND	New outreach to gardeners is planned with a bilingual resource guide. The City has learned that some landscapers have taken contaminated material to the landfill that was classified as "disposed." Education will hopefully decrease contamination and increase ADC.	City	12/03	.8%
4060-SP-CAR	NEW	The City is planning an outreach to contractors regarding inerts, developing a contractor resource guide to encourage minimizing loads on site and to provide contractors with workable alternatives of material reuse. Many diversion opportunities exist for this type of material in the City's region once the material is separated. A new permitting process will provide the City with more control over local demolition and renovation projects.	AB 939 fees	12/03	4%
2030-RC-OSP	NEW	Multi-family units make up close to 1/3 of residential housing and they have not had the opportunity to recycle as a complex. The City plans to revise the non exclusive franchise to require haulers to initiate recycling services in the multi-family sector. The City's outreach program will include posters and container signage that will be distributed in on-site visits with property managers	AB 939 fees	12/03	2%
Total Estimated Diversion Percent From New and/or Expanded Programs					11%
Current Diversion Rate Percent From Latest Annual Report					39%

PROGRAMS SUPPORTING DIVERSION ACTIVITIES			
PROGRAM TYPE	NEW OR EXPANDED	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED
5020-ED-OUT	NEW AND EXPANDED	The City held its first Earth Day Fair on 4/28/01 and 4000 ethnically diverse people attended. This heightens all residents awareness of the need to be good to the environment; diversion increase is the benefit. Additionally the City makes recycling awards each Spring to businesses, schools, multi-family units and non-profit organizations who excel with their recycling efforts. A perpetual trophy hangs at City Hall naming the recipients. The City has sponsored a Recycled Content Product Fair for the last three years. In 2001 700 persons from the business community and neighboring cities attended the day-long event that included 40 vendors showing recycled products and seven workshops about recycling and procurement.	Annually
5030-ED-SCH	EXPANDED	The City's recycling program put on 36 assemblies/classroom presentations in local schools and has purchased recycling containers for schools. School janitorial staff receive technical support in designing recycling programs on each site. Students participate and ultimately take the recycling message home to parents.	on going
9010-HH-MPC	NEW	Using Used Motor Oil grant funds from the CIWMB and AB 939 funds, in 2001 the City held three Household Hazardous Waste and Used Oil Collection Events.	on going
6020-PI-ORD	NEW	Another aspect of the City's non-exclusive franchise agreement is to identify non-permitted haulers and correct tonnages misallocated at the landfill. One City employee has spend almost full time since early 2001 correcting landfill tonnages. This should significantly decrease the City's disposal rate and thus increase the overall diversion percentage.	on going

